

Call for Sponsors and Exhibitors



2nd International Conference on 3D Body Scanning Technologies

Lugano, Switzerland, 25-26 October 2011

Organized by HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo

www.3dbodyscanning.org

Conference Description

This conference aims to fulfill the demand for an international event focused on 3D human body scanning technologies and 3D human body measurement methods. It is considered the most important conference worldwide dedicated to these specific fields.

In the last two decades, 3D scanning technologies developed in other industrial sectors were successfully applied to the measurement and scanning of the human body. Methods and techniques are continuously ameliorated, more efficient and performing scanning systems are produced every year and new software tools are developed unceasingly.

The international conference on 3D body scanning technologies serves as a platform for the information on the latest developments and interesting applications in various sectors, as well as, for building relationships and exchanging ideas between manufacturers, users, developers and researchers from around the world.



Conference Topics

The technical program consists of oral presentations, poster presentations and live demonstrations in, but not limited to, the following technical areas:

- Active 3D body scanning technologies (laser scanning, white-light scanning)
- Passive scanning methods (photogrammetry, visual-hull)
- Portable and hand-held scanning devices
- Body scanning systems for the apparel and fashion sector
- Applications in medical sciences (forensics, plastic surgery, dentistry)
- Custom footwear and orthopedics
- Anthropometric studies, measurement campaigns, fitting mannequins
- Biometrics and applications in security
- Applications in sport, health and fitness
- Human body modeling, animation and simulation
- Virtual life, games and entertainment
- 3D body scanning for arts and sculpture

Conference Facts

Technical presentations:

12 technical sessions and 2 poster sessions with expected 60-100 presentations

Exhibition:

Parallel exhibition on 500m² (extendable) with expected 10-25 exhibitors

Participants:

Expected number of participants 200-250

Facts of 2010:

14 technical sessions with 60 presentations
3 keynote speeches in the main application sectors

Parallel exhibition with 10 manufacturers
Presentation of four world premieres

212 participants, from 30 different countries

More than 70% of decision makers

60% from private industries and firms

40% from universities and research institutions

Conference Site Lugano - Swiss Mediterranean Style!

Lugano is situated in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoiled landscape of lush hills and wild, remote valleys. With mediterranean flair, Lugano offers all the advantages of a world-class city, combined with the cachet of a small town. Lugano is extremely easy to reach by public or private transportation; it is situated 70 km from Milan Malpensa airport connected with a shuttle service and 200 km from Zurich airport with connections by rail.



Conference venue:

The conference will take place at the Lugano convention centre which is centrally located, right next to the splendid municipal park, directly on the lake shore and within walking distance of many hotels.

Tourist information and accommodation:

Lugano offers a wide range of accommodation. A list of selected hotels will be available at the conference's website. Further information may be obtained from Lugano tourism at: www.lugano-tourism.ch



Sponsorship Options and Fees

Through different sponsorship packages you will be able to:

- Raise awareness of your products and services through direct access to professionals active in the specific sector of 3D body scanning.
- Demonstrate your latest solutions at the conference exhibition space.
- Network, build relationships and exchange ideas with manufacturers, users, developers and researchers from around the world.
- Access delegates through the conference's website .

BASIC sponsorship:

- logo and link on the conference website and on conference calls
- single leaflet insertion in the conference delegate packs
- conference registrations at reduced fee

Costs (in Swiss francs, Swiss VAT included):

390 CHF : sponsorship fee

350 CHF : registration

PREMIUM sponsorship:

- logo and link on the conference website and on conference calls
- multiple leaflets insertion in the conference delegate packs
- exhibition space (9 m²) at the conference (larger space possible)
- oral presentation in the technical sessions
- one full registration included
- additional registrations at reduced fee

Costs (in Swiss francs, Swiss VAT included):

950 CHF : sponsorship fee, one registration and 9 m² exhibition space

350 CHF : additional registrations

150 CHF : additional m² of exhibition space



Contact Information

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